



## Expand the value of GoldMine® across your enterprise

### Genuine integration with Microsoft® Outlook® and Microsoft® Exchange Server

FrontRange Solutions presents two new products that increase the reach and significance of GoldMine software throughout your company. GoldMine® Integration Services for Microsoft Outlook (previously available to GoldMine® Corporate Edition customers only) is a commanding e-mail collaboration tool that connects GoldMine and Outlook to create a complete e-mail history for contacts, and GoldMine Integration Services for Microsoft Exchange Server (now available for GoldMine Corporate Edition customers) gives your enterprise new calendar and scheduling capabilities. Both products enrich the proven, ROI-driven GoldMine sales and marketing relationship management solution.

### Increased scheduling power with GoldMine Integration Services for Microsoft Exchange Server

It's a frustrating scenario. GoldMine users in your company want to share contact and calendar information with Microsoft Exchange users, yet there is no way to bridge the gap between your Microsoft Exchange Server and your GoldMine server. As a consequence, meetings get double-booked, information goes unshared and productivity suffers. *Until now.* With GoldMine Integration Services for Microsoft Exchange Server, you can connect these two resources and increase productivity, enhance efficiency and put technology to work in the service of return on investment.

### Tightening the communication circle

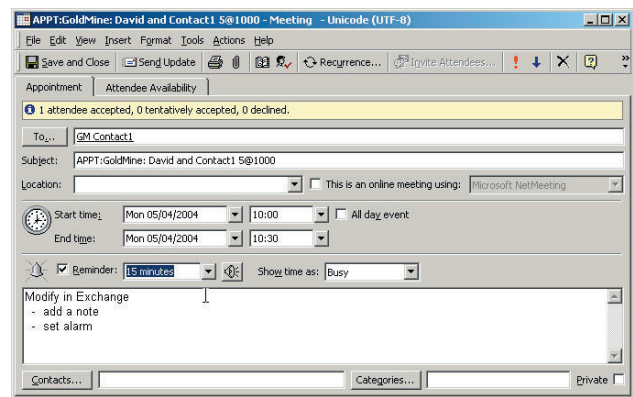
With GoldMine Integration Services for Microsoft Exchange Server, you can perform the following tasks:

- Schedule meetings as an Outlook user with GoldMine users, and those meetings automatically appear on the GoldMine user's calendar, without ever opening GoldMine. This synchronization of calendar items is bidirectional, so you could schedule an activity in GoldMine, include an Outlook user and then have the activity automatically sync to Exchange.
- Check a user's availability on his or her GoldMine calendar from within the Exchange scheduling tool in Microsoft Outlook to easily plan meetings and events with GoldMine and Outlook users.
- Synchronize GoldMine contact information to a public contacts folder in Exchange to allow Outlook users to see GoldMine contact information.

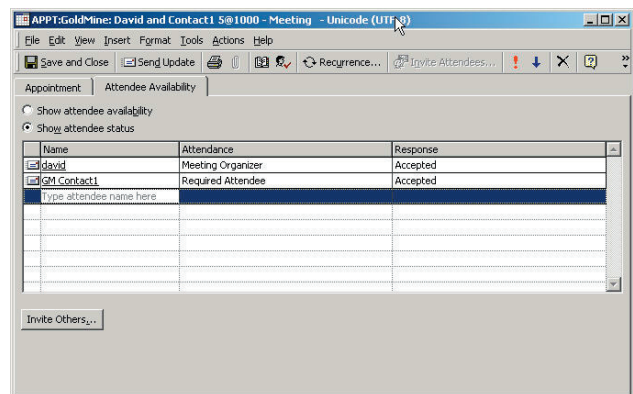
- Send information from an Exchange public calendar to a GoldMine user's calendar to keep everyone in the loop.
- Access GoldMine contacts, whether you are using GoldMine Corporate Edition or Outlook via an Exchange Server.
- Transfer data automatically without user intervention with the server-based synchronization process. Users do not need further training to be able to share their data, regardless of their application of choice.

### Easy scheduling across the enterprise

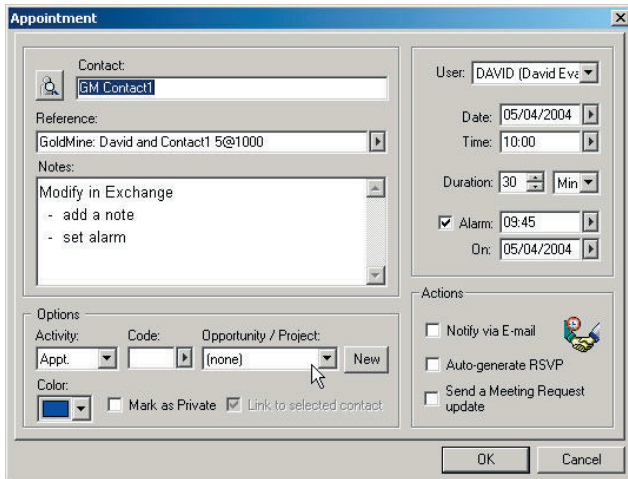
With GoldMine Integration Services for Microsoft Exchange Server, scheduling appointments between GoldMine and Exchange users is simple and transparent.



Open the appointment in Microsoft Outlook and make a modification...



Or add attendees to the scheduled activity...



And in a moment, see the change in GoldMine.

## Connecting GoldMine and Microsoft Outlook for powerful e-mail collaboration

Throughout the world of contact management, GoldMine is the platform sales professionals depend on to maximize their opportunities in the field. With GoldMine Integration Services for Microsoft Outlook, you increase your power to manage e-mail communications and interactions with your contacts.

## Increased communication across the enterprise

GoldMine Integration Services for Microsoft Outlook allows you to utilize all your GoldMine contact information when you use e-mail. Now you can do all of the following from within Outlook:

- Link received and sent e-mail messages to a GoldMine contact.
- Create a new contact and link e-mail messages.
- Launch contacts in GoldMine.
- Link all messages automatically from a particular e-mail address to the corresponding GoldMine contact.
- Access GoldMine contacts via the Outlook Address Book.

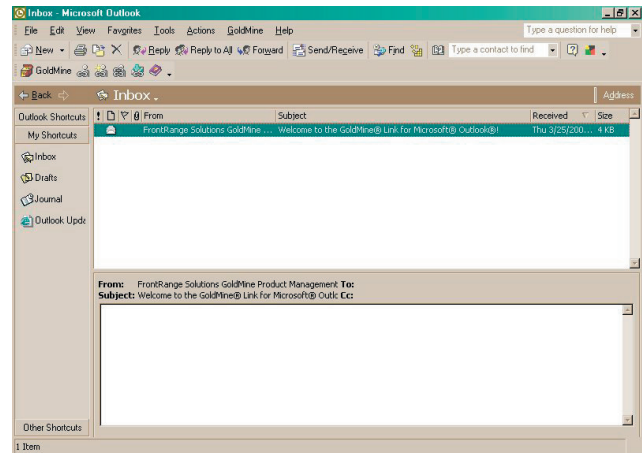
The end result? Enhanced collaboration, efficiency and productivity throughout your team and across your enterprise.

GoldMine Integration Services for Microsoft Outlook is easily opened in your Outlook interface, so accessing and using contact records for your correspondence is a snap.

## A peerless sales communication tool

GoldMine gives sales professionals the tools they need.

- **Rich contact management:** Get instant access to all your customer and contact information with complete histories.
- **Schedule management:** Manage your time with reminders, alerts and a complete view of your schedule.
- **Document management:** Send out mass mailings by easily generating targeted, personalized e-mail, letters and faxes from a centralized location.
- **Growth opportunity:** Receive immediate updates for your pipeline, and track products, prospects, revenue potential and closing dates in real time.
- **Team-based collaboration:** Share critical information across the whole team, inside and outside the office.



A GoldMine toolbar appears in Microsoft Outlook and allows you to access the Integration Services features.

GoldMine Integration Services for Microsoft Outlook and GoldMine Integration Services for Microsoft Exchange Server are available through FrontRange Solutions partners.

To find a partner in your area or to learn more, please call FrontRange Solutions at 800.776.7889.

## System Requirements

**Microsoft Exchange Server:** Supports GoldMine Corporate Edition 6.0 and higher and Microsoft Exchange 2000 SP2 and higher and Microsoft SQL Server™ 2000

**Microsoft Outlook:** Supports GoldMine 6.0 and higher and Microsoft Outlook 2000 SR-1 and higher